



# The Enchanted Garden of Giving Gala

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Sandra Wicoff  
**CEO, Target Hunger**

January 17, 2025

Dear Friend,

Target Hunger proudly invites you to the **2025 Enchanted Garden of Giving Gala!** Please join us on the evening of **Friday, April 11<sup>th</sup> at the Ballroom at Bayou Place** for an event that goes beyond entertainment; it is a commitment to sustaining year-round operations that **alleviate hunger and its root causes in northeast and east Houston.**

Guests will enjoy a lively cocktail hour, a delicious multi-course dinner, an engaging wine pull along with live and silent auctions, and the opportunity to dance the night away. The night will also feature a presentation of the *Mary Pappas Award for Exemplary Service to Target Hunger* to our honorees, Sheryl & Steve Barrett.

We extend this letter as an invitation for you to play a crucial role in providing consistent access to fresh and nutritious food for hungry Houstonians. Your support is more than a donation; it serves as a lifeline for those grappling with the harsh reality of food insecurity. Enclosed you will find information on the *Garden Gala*, outlining ways to support the event.

**As a result of donors like you, Target Hunger has provided the equivalent of over 1.7 million meals to children, families, and seniors in Houston over the past year. Together, envision the powerful impact we can achieve!**

Please feel free to contact Ayo Hinson at [events@targethunger.org](mailto:events@targethunger.org) or by phone at 281-870-3062 should you have questions about the *2025 Garden Gala* or would be interested in learning more about Target Hunger. **On behalf of our Board, staff, and the many families we serve, thank you for your consideration!**

Sincerely,

Lynne & Rick Rumford  
Gala Chairs

*P.S. To be environmentally and cost-friendly, this letter will be the only printed Gala communication.*

**Fighting Hunger. Shaping Lives. Strengthening our Community.**  
1260 Shotwell Street, Houston, TX 77020 | [TargetHunger.org](http://TargetHunger.org)

**Friday, April 11, 2025**

**5:30-11:00 p.m.**

**The Ballroom at Bayou Place  
500 Texas Ave, Houston, TX 77002**

***Tree of Abundance* \$35,000 TABLE SPONSOR**

Two VIP tables of 12; premier name/logo recognition on digital event invitation, website, social media, event program, and signage including venue branded stairwell; 12 valet parking passes.  
**Provides up to 70,000 meals.**

***Whispering Willow* \$15,000 TABLE SPONSOR**

Premier table of 10; name/logo recognition on digital event invitation, website, social media, event program, and signage; 5 valet parking passes.  
**Provides up to 30,000 meals.**

***Garden of Hope* \$5,000 TABLE SPONSOR**

Priority table of 10; name/logo recognition on digital event invitation, website, social media, event program, and signage; 5 valet parking passes.  
**Provides up to 10,000 meals.**

***Moonlit Meadow* \$1,000 TICKET SPONSOR**

Two tickets to event with recognition on website, event signage, and social media; 1 valet parking pass.  
**Provides up to 2,000 meals.**

***Underwriting*** \_\_\_\_\_ \$ \_\_\_\_\_ (refer to the Underwriting Opportunities sheet)

I /We cannot attend, but please accept my donation of \$ \_\_\_\_\_ to help **alleviate hunger and its root causes in Houston!**

***Eternal Blossom* \$25,000 TABLE SPONSOR**

VIP table of 12; prominent name/logo recognition on digital event invitation, website, social media, event program, and signage including venue branded stairwell. 6 valet parking passes.  
**Provides up to 50,000 meals.**

***Mystic Magnolia* \$10,000 TABLE SPONSOR**

Prominent table of 10; name/logo recognition on digital event invitation, website, social media, event program, and signage; 5 valet parking passes.  
**Provides up to 20,000 meals.**

***Radiant Rose* \$3,500 TABLE SPONSOR**

Table of 10; name/logo recognition on digital event invitation, website, social media, event program, and signage; 5 valet parking passes.  
**Provides up to 7,000 meals.**

***Abundant Harvest* \$250 INDIVIDUAL TICKET**

\_\_\_\_\_ quantity (limited number available)  
**Provides up to 500 meals.**

Please note the Fair Market Value for this event is priced at \$160 per guest.  
Tax I.D. Number: 31-1548849



Name

for

Materials:



Company Contact Name/Title (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Response is kindly requested by March 14, 2025, to be included in marketing materials.**

**Type of Payment:**  Check made out to Target Hunger  Visa  MC  AmEx  Discover  Donor-Advised Fund

Total: \$ \_\_\_\_\_

Name on Card: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Please charge the 2.96% + \$0.33 online transaction fee to my card so 100% of my donation goes to helping children, families, and seniors in need.

### *Want to purchase online?*

Please scan the QR code below or visit us at [www.TargetHunger.org/Gala](http://www.TargetHunger.org/Gala)



### *Questions?*

Please contact Ayo Hinson, Events Manager at 281-870-3062 or [Events@TargetHunger.org](mailto:Events@TargetHunger.org)

### *Underwriting Opportunities*

Interested in showcasing your business while giving back to a great cause? We have underwriting sponsorships starting at \$500. Refer to the *Underwriting Opportunities* sheet for further details.





# The Enchanted Garden of Giving Gala

## Underwriting Opportunities

Promote your brand and services to Target Hunger donors, which include top leaders and executives from across the city. Align your brand with an organization making a true impact in Houston communities. Your support fights hunger, shapes lives, and strengthens our community!

### Photography \$500 SPONSOR

Post-event recognition with photo release.

### Décor \$2,500 SPONSOR

Logo displayed prominently at each table, plus 2 tickets.

### Print Materials \$3,000 SPONSOR

Recognition in program and main presentation screen, plus 2 tickets.

### Entertainment \$5,000 SPONSOR

Name announced during event, logo displayed on main presentation screen, plus 4 tickets.

### Beverage \$10,000 SPONSOR

Logo displayed prominently at bars and on cocktail napkins, plus 6 tickets.

### Dinner \$20,000 SPONSOR

Name announced during event, logo displayed prominently at each table & on main presentation screen, plus table for 10.

## Other Opportunities

*Live Auction* Donate a top-tier auction item valued at above \$2,000.

*Silent Auction* Donate an item to our silent auction valued at above \$150.

## Questions?

Please contact Ayo Hinson, Events Manager  
at 281-870-3062 [events@TargetHunger.org](mailto:events@TargetHunger.org)



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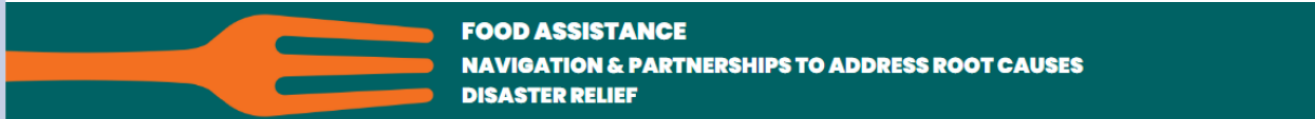
Target Hunger is a 501c3 non-profit agency whose mission is to **alleviate hunger and its root causes** in the Houston neighborhoods we serve. *Our vision is a Houston where no one goes hungry and everyone can provide food for themselves and their families.*

Your support of our 2025 *Garden Gala* ensures Target Hunger can sustain operations to provide help and hope to our Houston neighbors in need!

**WHO DO WE SERVE?** We provide fresh and nutritious food assistance to low-income children, families, and seniors battling food insecurity.

**WHERE DO WE SERVE?** Target Hunger's services are focused on some of the most underserved neighborhoods in Houston. Established in 1989 to serve the Fifth Ward and Kashmere Gardens, our primary service area has since expanded to include northeast and east Houston. Last year, individuals came from over 200 zip codes.

### HOW DO WE SERVE?



**FOOD ASSISTANCE** ensures families receive nutritious food.

- **Monthly Groceries** provided through fixed-site and mobile choice pantries, community partner locations, and home deliveries for seniors and individuals with disabilities, include fresh produce, protein, and shelf-stable items.
- **Food Fairs**, hosted twice a week in food deserts, offer healthy, fresh, seasonal produce to anyone in need.
- **Summer Youth Breakfast & Lunch Program** provides distribution to children when school is out of session.



### NAVIGATION & PARTNERSHIPS TO ADDRESS ROOT CAUSES

help the community combat the cycle of poverty that creates chronic food insecurity.

- The **Navigation Program** connects individuals to vital resources within our community. Our trained Navigators, all certified as Texas State Community Health Workers, serve as key liaisons. Referrals include rental and utility assistance, job training, financial literacy, continuing education, healthcare enrollment, and more.
- **Community Gardens** produce thousands of pounds of nutritious vegetables that are distributed to clients. One is located in Kashmere Gardens and the other at our Shotwell Campus.



**DISASTER RELIEF** delivers help when needed most.

- **Disaster Distributions** aid families after natural disasters, while **Emergency Food** supports families facing personal crises throughout the year.

